



Everyday People Day of ServiceHonoring Sly Stone



Mayor of Las Vegas Shelley Berkley has officially proclaimed October 24, 2025, as Everyday People Day of Service, honoring Sylvester Stewart aka "Sly Stone," a music genius whose music continues to inspire everyday people to STAND for peace, unity, and equality.

The City of Las Vegas is part of the historic beginnings of Sly and the Family Stone performing its first concert in Las Vegas, NV 57 years ago in 1967. Right after signing with Epic Records, Sly and the Family Stone played a tour at the Pussycat-A-GO-GO, during which time they tightened up their famous sound. During their days off they recorded their debut album, "A Whole New Thing," at CBS in Los Angeles, which was released on October 1, 1967.



Everyday People Day of ServiceHonoring Sly Stone

THE FAMILY STONE will partner with local non-profit community social services organizations to bring awareness to the societal ills that cause harm to the health and wellness of communities throughout Greater Las Vegas.

"We are living in unprecedented times . . . Sly and the Family Stone have been here before."

"The Family Stone carriers on the legacy of the biggest band in American history through storytelling and keeping the music alive in the hearts of everyday people around the world. Let's join forces in uniting everyday people to STAND together to solve problems in their communities."

~Jerry Martini~

Rock and Roll Hall of Fame Inductee/Founding Member of Sly and the Family Stone



Everyday People Day of ServiceHonoring Sly Stone

Sly and the Family Stone, formed in San Francisco (1966), made history as America's first major multi-racial, multi-gender touring band. Their infectious blend of funk, soul, R&B, rock, and psychedelia propelled them to global fame. Fronted by the visionary Sly Stone, the band's original lineup included his brother Freddie Stone (guitar), sister Rose Stone (keyboards), Jerry Martini (saxophone), Larry Graham (bass), Greg Errico (drums), and the late, great Cynthia Robinson (trumpet). Sly and the Family Stone's music helped influence and shift the landscape of popular music in ways that still resonates today.



Everyday People Tour Day of ServiceHonoring Sly Stone

Five (5) community social services organizations will be invited to participate in the Everyday People Tour Day of Service honoring Sly Stone hosted by The Family Stone. The event will bring Las Vegans together at **The Cannery Las Vegas** to learn ways that everyday people can get involved in solving the most critical issues that impact youth, families in communities in Las Vegas.

"Everyday people of Las Vegas will join us in uniting to STAND together to solve problems in their communities." ~The Family Stone Band

Date: October 24, 2025 Time: 10am – 12noon

The Family Stone Band will be present to meet and greet guests in support of the organizations that are on the front lines of humanitarian work in the communities they serve. The Everyday People Tour's humanitarian mission emphasizes proximity to everyday people in communities across America; to show love, support and the need to be kind and care for one another. We dedicate this mission to legacy of Sly Stone and Cynthia Robinson.

@thefamilystoneband

SYLVESTER STEWART aka "SLYSTONE"

In memoriam 1943 - 2025

"I am no better are multiple are you. We are the same, whatever we do." Weeker you've "A butcher, a banker, a drummer and then, you can't figure out the bag I'm in, because I am "Every day People."

www.thefamilystoneband.com

CYNTHIA ROBINSON



In memoriam 1944 - 2015

"The first and only female, African-American trumpet player ever to be inducted into the Rock & Roll Hall of Fame."







FAMILY

EVERYDAY PEOPLE TOUR

honoring Sly Stone and Cynthia Robinson

Contact: Monique Linder OMG Media Solutions

Tel: 612.787.8705

Email: Monique@omgmediasolutions.com

