

2024 RECAP

2025 PARTNER PROPOSAL

JUNETEENTH



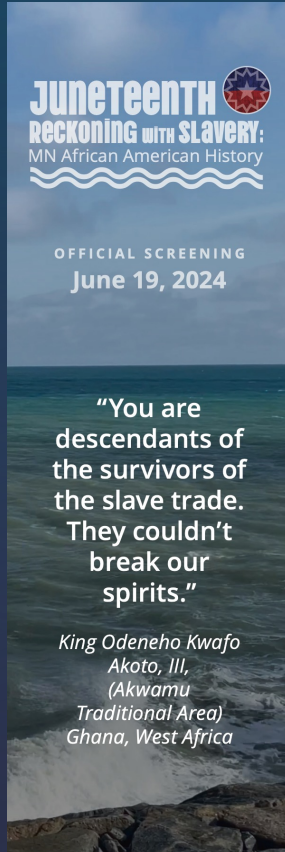
RECKONING WITH SLAVERY:

MN African American History



Marketing & Branding

- Poster &
- Social Media Banners
- Bookmark



Tour Cities

Minneapolis

St. Michael

St. Paul

Duluth

Rochester

Winoa

St. Cloud

Mankato



In response to the acts of resistance the Danish passed the 1733 Slave Code law, which legalized punishment for all acts of defiance by the enslaved Africans. Punishment included flogging, amputation of limbs, public torture and execution, which sparked the 1733 Slave Insurrection, the first insurrection where enslaved captives took control of a colony. This success incentivized slave revolts that followed.





Minnesota
Humanities
Center

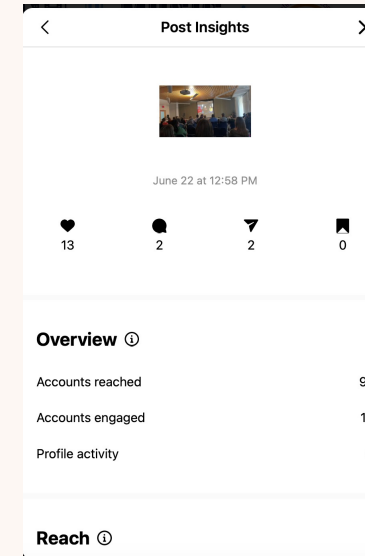
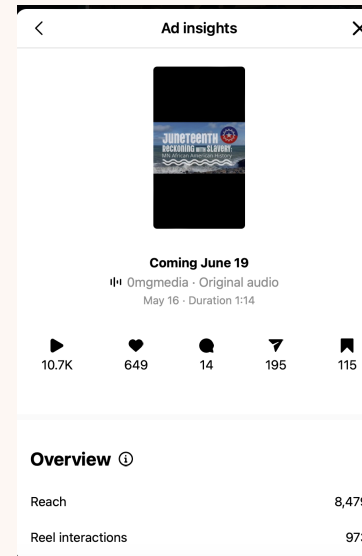
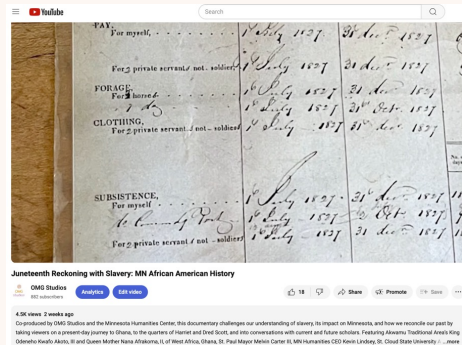
Educators Screening

K-12 educators are invited to attend this special film screening and discussion. Co-produced by OMG Studios and the Minnesota Humanities Center, this documentary challenges our understanding of slavery, its impact on Minnesota, and how we reconcile our past by taking viewers on a present-day journey to Ghana, to the quarters of Harriet and Dred Scott, and into conversations with current and future scholars. Featuring Akwamu Traditional Area's King Odeneho Kwafo Akoto, III and Queen Mother Nana Afrakoma, II, of West Africa, Ghana, St. Paul Mayor Melvin Carter III, MN Humanities CEO Kevin Lindsey, St. Cloud State University American Studies Chair and Minnesota Book Award Winner Dr. Christopher Lehman, and Minnesota creative treasures T. Mychael Rambo, Thomasina Petrus and concluding with voices of the Black Youth Healing Arts Center (BYHAC). Following the 40-minute film, there will be a facilitated conversation on how to intentionally bring this history into classrooms. **K-12 educators will receive 2 clock hours.**



<https://www.mnhum.org/event/juneteenth-reckoning-with-slavery/>

Social Media



<https://www.cbsnews.com/minnesota/news/juneteenth-is-a-week-away-heres-where-you-can-celebrate-in-the-twin-cities/>

Digital marketing reached exceeded 100K

Completed	May 16	Created by Monique Linder	Boost again	View results
Boosted Facebook reel				
Link clicks	14,160	1,438	\$152.72	
Coming June 19	Reach	Link clicks	Spent of \$200.00	

NEW YORK INDIE SHORTS AWARDS	Juneteenth Reck...	February 15, 2025	● In Considerati...	⚡ Undecided	▼
New York International Women Fe...	Juneteenth Reck...	September 5, 20...	● In Considerati...	⚡ Undecided	▼
Hollywood Discovery Awards	Juneteenth Reck...	September 12, 2...	● In Considerati...	⚡ Undecided	▼
Cinematography & Photography A...	Juneteenth Reck...	December 19, 2...	● In Considerati...	⚡ Undecided	▼
Hollywood Best Indie Film Awards	Juneteenth Reck...	September 10, 2...	● In Considerati...	⚡ Undecided	▼
New York Film & Cinematography ...	Juneteenth Reck...	August 4, 2024	● In Considerati...	★ Selected	▼
Hollywood International Golden Ag...	Juneteenth Reck...	September 9, 20...	● In Considerati...	⚡ Undecided	▼
New York Film & Male Actor Award	Juneteenth Reck...	September 10, 2...	● In Considerati...	⚡ Undecided	▼
European Short Awards	Juneteenth Reck...	July 4, 2025	● In Considerati...	⚡ Undecided	▼
Brooklyn International Short Awards	Juneteenth Reck...	December 3, 2024	● In Considerati...	⚡ Undecided	▼
GOLDEN JAGUAR AWARD'24	Juneteenth Reck...	September 1, 20...	● In Considerati...	⚡ Undecided	▼
Santa Barbara International Movie ...	Juneteenth Reck...	August 12, 2024	● In Considerati...	⚡ Undecided	▼
LA Film & Documentary Award	Juneteenth Reck...	September 10, 2...	● In Considerati...	⚡ Undecided	▼
Barcelona Indie Awards	Juneteenth Reck...	January 3, 2025	● In Considerati...	⚡ Undecided	▼
Cannes Arts Fest	Juneteenth Reck...	August 30, 2024	● In Considerati...	⚡ Undecided	▼
Twin Cities Black Film Festival	Juneteenth Reck...	August 14, 2024	● In Considerati...	⚡ Undecided	▼
New York Short Film Festival	Juneteenth Reck...	October 4, 2024	● In Considerati...	⚡ Undecided	▼
Las Vegas Black Film Festival	Juneteenth Reck...	March 31, 2025	● In Considerati...	⚡ Undecided	▼
California Indies	Juneteenth Reck...	August 23, 2024	● In Considerati...	⚡ Undecided	▼
London Film Week	Juneteenth Reck...	November 15, 2...	● In Considerati...	⚡ Undecided	▼
Africa Human Rights Film Festival	Juneteenth Reck...	July 5, 2024	● In Considerati...	⚡ Not Selected	▼
LA Independent Women Film Awar...	Juneteenth Reck...	October 20, 2024	● In Considerati...	⚡ Undecided	▼
Sundance Film Festival	Juneteenth Reck...	December 4, 2024	● In Considerati...	⚡ Undecided	▼
Santa Fe International Film Festival	Juneteenth Reck...	September 9, 20...	● In Considerati...	⚡ Undecided	▼
Cannes World Film Festival	Juneteenth Reck...	June 7, 2024	● In Considerati...	⚡ Not Selected	▼
Cannes Film Awards	Juneteenth Reck...	April 30, 2025	● In Considerati...	⚡ Undecided	▼
New York Shorts International Film...	Juneteenth Reck...	September 14, 2...	● In Considerati...	⚡ Undecided	▼
DOC LA. Los Angeles Documentary...	Juneteenth Reck...	September 23, 2...	● In Considerati...	⚡ Undecided	▼
London Short Film Festival	Juneteenth Reck...	October 25, 2024	● In Considerati...	⚡ Undecided	▼
Toronto Independent Film Festival	Juneteenth Reck...	August 2, 2024	● In Considerati...	⚡ Not Selected	▼
Twin Cities Film Fest	Juneteenth Reck...	September 6, 20...	● In Considerati...	⚡ Undecided	▼

2024 31 Film Festival Entries

2025 Juneteenth Film Partnership / Sponsorship Levels

Co-Producer \$75,000

Co-Produced by Co-Producer will provide creative input, research, and scriptwriting for the Minnesota portion of the Film. In exchange, Co-Producer shall receive production credits and name mentions in all media publicity, social media and printed marketing collateral and 10 reserved seats at screenings. Includes: Inclusion in all partnership levels promotion.

EXCLUSIVE

Juneteenth Cultural Partnership \$50,000

Exclusive custom-designed partnership that activates Juneteenth promotion at partner's place of business.

Partner receives:

- 1-Film Screening / Community Discussion
2. Inclusion in film printed collateral.
3. Name mentions in all media publicity and social media.

EXCLUSIVE

Community Screening Partnership \$25,000

A series of community screenings will take place presented by the community screening partner.

Name inclusion in all digital and broadcast publicity and marketing.

NON-EXCLUSIVE

Sponsorship \$10,000

As a Juneteenth Film 2025 supporter, your company will be included on all printed marketing collateral, bookmarks and social media banners as a supporting sponsor. You will receive 10 reserved tickets to OMG Studios official film screening.

NON-EXCLUSIVE



Get in Touch

Reality and **performance based.**

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